

NEW YORK'S FIRST SAVINGS BANK



THE NEW YORK BANK FOR SAVINGS

280 PARK AVENUE SOUTH, NEW YORK, N. Y. 10010 • TEL. (212) 473-5656

ARTHUR J. QUINN
PRESIDENT

December, 1970

Dear Depositor:

We would like to express our appreciation to our depositors and therefore -- in advance of any public announcement -- we are offering you a choice of premiums at five of our banking offices.

In explanation, banking regulations permit only one premium offering per office per year. Accordingly, we are able to offer gifts only at our offices at 43rd & Broadway, 49th & Broadway, 72nd & Third, 78th & Lexington and 135th & Lenox.

Open another account in person or by mail -- or make additional deposits to your existing account at any of these five offices -- and receive a gift. See inside for all the details.

After you open your new account, you may use your passbook to make deposits or withdrawals at any of the twelve offices of the bank, or, if you prefer, you may handle any transaction by mail.

Why not make it a family project by opening accounts where you get maximum rates on savings for all of the members of your family?

We hope you will accept our offer as an opportunity to get in some advance Yuletide shopping at no cost to you. We've picked especially nice gifts and hope you like them.

Cordially,

Arthur J. Quinn
President

P.S. This program expires December 31, 1970

14th at Eighth Ave. • Broadway at Exchange Pl. • 22nd at Park Ave. So. • 43rd at Broadway • 46th at Lexington • 49th at Ave. of Americas
49th at Broadway • 58th at Madison • 72nd at Third Ave. • 78th at Lexington • 86th at Broadway • 135th at Lenox

YOURS FREE! AT THE NEW YORK BANK FOR SAVINGS

Choice
when you open
or \$100 or more
or \$500 or more

Use the forms on
by mail. If you wish
bring or send us

Your choice of these gifts for \$5,000 or more

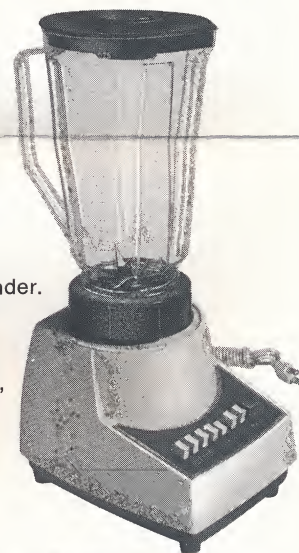


SAMSONITE Ladies' Luggage. 21" size. Weekend case with large elastic pocket on divider; 2 snap-out pockets.

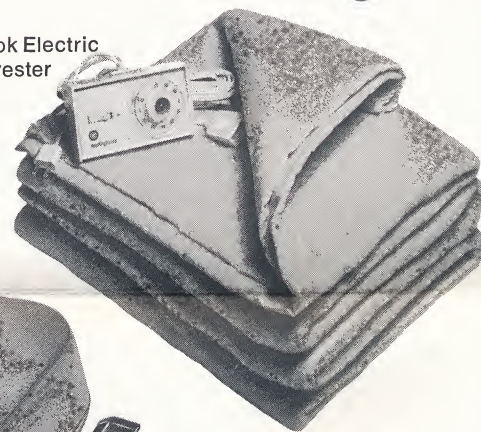


SAMSONITE Men's Luggage. 21" size. Roomy case for weekend trips, with removable divider pad.

ROTO BROIL Blender. Eight push-button blender for chopping, blending, mixing, liquefying, grating, puréeing, grinding.



WESTINGHOUSE Westbrook Electric Blanket. Blend of 65% Polyester and 35% Rayon with 100% Nylon Binding. Completely washable. Single control. Twin Bed size 60" x 84".



WEAREVER "Bounty" 7-Piece Avocado Cookware Set. Made of extra thick aluminum. Fired-on porcelain exterior. Super tough Teflon II® finish. Set includes 1½ and 2 qt. covered saucepans, 5 qt. covered Dutch Oven. 10" Fry pan (uses Dutch Oven cover).



SUNBEAM Avocado Multi-Cooker Frypan. Porcelain finish, easy to clean, scratch-resistant. Teflon II® cooking surface lets you use metal kitchen tools. Removable heat control for immersible cleaning. High dome cover.

One gift to an individual w

Your account must be opened or an addition
43rd Street at Broadway • 49th Street at B
78th Street at Lexington Avenue •

After you open your new account, you may use your pa
the twelve offices of the bank, or, if you prefer, yo

e of Valuable Famous-Brand Gifts

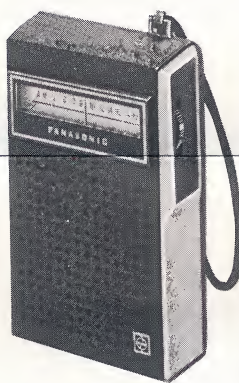
open a new account of \$5,000 or more, \$500 or more
or more or make an additional deposit of \$5,000 or more
or more or \$100 or more — to be kept on deposit 14 months

on the back of this folder to open your account or make your additional deposit
u wish to transfer an account from another bank or savings institution simply
d us your bankbook and we will take care of the details without obligation.

Your choice of these gifts for \$500 or more

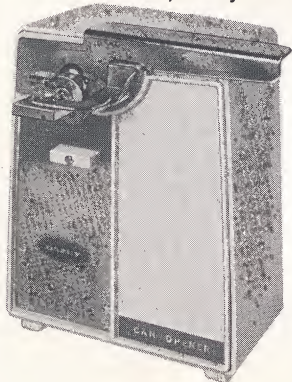


CORNING WARE Menu-ette Set. Big convenience for a small family. Set includes 1 pt. and 1 1/2 pt. covered saucepans and 6 1/2" covered skillet. Clear glass covers; sturdy handles.



PANASONIC Portable Radio. AM, solid state, power packed. Full range dynamic speaker offers rich, resonant sound. Wrist strap, battery and earphone.

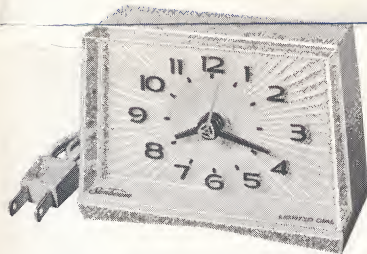
DAZEY Electric Can Opener. Removable lever for easy cleaning. Power pierce, permanent magnetic lifter. Retractable table brace. U/L listed.



ALL PURPOSE TOTE BAG with Top Zipper. For travel, shopping, office. Made of sturdy vinyl; has roomy outside pocket.



Your choice of these gifts for \$100 or more

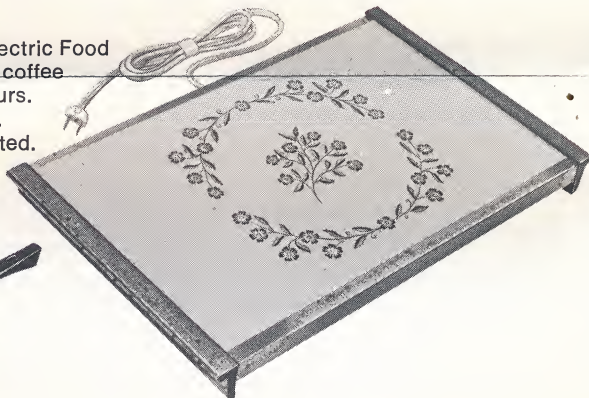


SUNBEAM Slumbertime Electric Alarm Clock. Has lighted, sculptured three-dimensional dial. Measures 4 1/2" x 3 1/8" x 2".

HOSTESS Warm-O-Tray Electric Food Warmer. Keeps casseroles, coffee servers, canapes hot for hours. Alcohol-and-stain-resistant. Measures 11" x 16". U/L listed.



MIRRO Saute 12" Covered Fry Pan with hard-bond Teflon finish. For all frying jobs. Domed cover prevents splattering.



ual while the supply lasts.

Additional deposit made at one of these offices:
at Broadway • 72nd Street at Third Avenue
ue • 135th Street at Lenox Avenue.

our passbook to make deposits or withdrawals at any of
er, you may handle any of the transactions by mail.

6%

a year Interest Payable
Monthly or Quarterly—Guaranteed
Two to Five Year Term Savings Ac-
count. Also available **5¾% One Year**
Term Savings Account.

Day-to-Day Account

Dividends paid from day of deposit to day of withdrawal, provided the account remains open to the end of the quarter. **Latest dividend 5% a year.**

Regular Savings Account

Money deposited by December 10 earns dividends from December 1. **Latest dividend 5% a year.**

ALL ACCOUNTS COMPOUNDED DAILY. Up to \$25,000 may be deposited in an Individual Account; up to \$50,000 in Joint or Trust Accounts. Two persons may deposit up to \$100,000.



THE NEW YORK BANK FOR SAVINGS

NEW YORK'S FIRST SAVINGS BANK • Assets over \$2 billion • Telephone (212) 473-5656

Get your free gifts only at: 43rd at Broadway • 49th at Broadway • 72nd at Third Ave. • 78th at Lexington • 135th at Lenox

Member Federal Deposit Insurance Corporation

Mail This Gift Certificate Coupon to Open Your Account or Make an Additional Deposit and Receive a FREE GIFT
THE NEW YORK BANK FOR SAVINGS, P.O. BOX 1970, RADIO CITY STATION, N.Y., N.Y. 10020

I understand that my deposit of \$5,000, or \$500, or \$100 or more has to be maintained for 14 months. Banking regulations do not permit a gift for the transfer of funds from an existing account to a new account within the bank.

I enclose \$_____ (\$5,000, or \$500, or \$100 or more) for a new account or additional deposit, or I enclose filled out transfer form attached.

I wish to open the following account:

☐ 6% Term Account 2 years up to 5 years. Maturity date:_____ Interest paid ☐ Monthly ☐ Quarterly

☐ 5¾% Term 1 Year Account. Maturity date:_____

☐ 5% Day-to-Day Account

☐ 5% Regular Savings Account

Please open the account as: ☐ Individual Account

☐ Joint Account with _____

(or)

☐ Trust Account for _____

☐ I wish to make an additional deposit to my Savings Account No. _____ (My Bankbook is enclosed.)
 Additional deposits must be made at one of the five offices.

Please check gift of your choice. It will be sent to you.

(\$5,000 Minimum) ☐ Men's Luggage ☐ Ladies' Luggage ☐ Blender ☐ Cookware Set ☐ Blanket ☐ Fry Pan

(\$500 Minimum) ☐ Menu-ette Set ☐ Portable Radio ☐ Can Opener ☐ Tote Bag

(\$100 Minimum) ☐ Alarm Clock ☐ Food Warmer ☐ Fry Pan

Check the office in which you wish to open your account or make an additional deposit:

☐ 43rd at Broadway ☐ 49th at Broadway ☐ 72nd at Third Ave. ☐ 78th at Lexington Ave. ☐ 135th at Lenox Ave.

Sign here _____

Print Name here _____

Social Security Number _____

Number and Street _____

City, State, Zip _____

To transfer your account from a Bank or Savings Institution also please fill out the coupon below.

TO TRANSFER FUNDS TO THE NEW YORK BANK FOR SAVINGS

Please fill out this form and the coupon above. Enclose bankbook of account to be transferred and mail to us. We'll return your bankbook after the transfer is completed.

NAME OF BANK OR SAVINGS INSTITUTION FROM WHICH FUNDS WILL BE TRANSFERRED. _____

19 _____

PAY TO THE ORDER OF THE NEW YORK BANK FOR SAVINGS

_____ DOLLARS

\$ _____ Account Number _____

Signature _____

Number and Street _____

City, State, Zip _____

IMPORTANT: Please be sure to enclose your bankbook.